

CHIEDZA KEHLE

Lecturer in Multimedia Design | Communication Design | User Experience Design

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South Africa

PROFESSIONAL SUMMARY

Multi-disciplinary design educator with extensive experience in Multimedia, Communication and User Experience design. Experienced in module development and coordination, as well as external moderation. Successfully supervised 20+ postgraduate students. Awarded member of the International Society of Typographic Design, an Adobe Design Achievers award semifinalist and a Gold winner in the Pendoring awards. Professional member of the Design Education Forum of Southern Africa (DEFSA).

SKILLS

Instructional technology, Curriculum Design, Academic Publishing, Student Assessment, Online Course delivery, Team leadership, Academic Research, User Experience Design, Service Design, Visual Communication, Academic Administration.

THEORETICAL AREAS OF INTEREST

Critical Citizenship, Social Justice, Decolonisation, Migration, Women and Gender, Artificial Intelligence, Design Education

EXPERIENCE

Lecturer, Open Window Institute

2024 - present

- Lecturing for first to final year students in the User Experience Design subject
- Course content development and LMS population
- Member of the Academic Research Committee

Adjunct lecturer, Inscape Education Group

2021 - 2024

- Lecturing for BA Degree in Interaction design for 2nd and 3rd year students
- Lecturing for Diploma in Graphic Design students 2nd and 3rd year students
- Lecturing and project supervision for postgraduate diploma in UX design students
- Awarded top lecturer in 2023

Adjunct lecturer, Eduvos

2021 - 2024

- Lecturing and project supervision for honours students
- Lecturing for BA Degree in Graphic Design for first to third year students in subjects including: Communication Design, Motion Graphics, 3D animation and Web Design

- Module Lead and Developer for 2nd year Digital Design, Communication Design and Motion Graphics modules
- Module Lead and Developer for 3rd year Web Design, Communication Design and Motion Graphics modules
- Awarded Top lecturer in 2022

External Examiner, Red and Yellow School

2022 - present

- Advanced Diploma in User Centred Design: Theory and Principles Application and Practice

User Experience Design, Lucky Beard Agency

2019 - 2021

- UX consultant to OUTsurance insurance; UX Design, Information Architecture, Wireframes Design, Stakeholder Reviews.

Strategy Designer, Holy Cow Creative Agency

2018 - 2019

- UX Design, Research, Creative Direction, Campaign Development, Critical Thinking, Client Presentations, Presentation Design, Layout Design, Illustration.

EDUCATION

Master of Arts in Visual Art Education

2023 - 2024

Stellenbosch University

Areas of focus included: Teaching & Learning theories, Art Education & Citizenship, Globalisation & Art Education, Service Learning, Research in the Arts. Thesis: Decolonising design education: Investigating how the cultural practice of Ubuntu influences human-centred design practices at a higher education institution in South Africa.

Bachelor of Arts Honours in Multimedia Design

2014 - 2017

Greenside Design Centre

Areas of focus included: User Experience Design, Interface design, Wireframing & Prototyping, Motion Graphics, Illustration, Typography, Storyboard creation, Print & Editorial design, Critical Studies.

Diploma in Graphic Design and New Media

2012 - 2013

Zimbabwe Institute of Digital Arts

Areas of focus included: Graphic design, Design history, Advertising design, Web design, Motion graphics, Interactive design, 3D modelling and animation, Digital video, Photography.

RESEARCH AND CONFERENCES

Stellenbosch University - Visual Redress in Africa Conference

Presentation: Internalised colonialism and the resistance to visual redress. (2023)

Eduvos - Shaping Africa's Prosperity through innovation, knowledge advancement and practical solutions

Presentation: Case study report of the intergration of indigenous knowledge to a 2nd year Communication Design brief. (2023)

MEMBERSHIPS

Design Education Forum of South Africa

Professional member (230005)

International Society of Typographic Designers (ISTD)

Professional member (001912)

AWARDS AND RECOGNITIONS

- High Performing Lecturer Award - Inscape
- Recognition as best newcomer at Eduvos
- Recognition for Outstanding service, tireless effort and consistent support for Eduvos
- Recognition for always going above and beyond for students and Institution for Eduvos
- Gold Pendorring Award for Integrated Communication
- Adobe Design Achievers Award Semifinalist